

SALISH LODGE & SPA
Corrected Event and Meeting Space Use

The Salish Lodge & Spa Master Plan submittal stated that it is anticipated that 1500-1800 events of varying sizes would be held each year (Page 7). The totals in the Master Plan resulted from an over-counting due to combining meetings at the existing Salish Lodge with anticipated meetings at the new hotel. Further over-counting resulted from considering one event using multiple rooms at the Salish Lodge as multiple events (i.e., a wedding using breakout rooms for the bride, dressing areas and preparations).

After a more-focused analysis of meeting event data, it is anticipated that the new Salish Lodge & Spa Expansion will likely host 500-700 events per year. These can be broken down into categories of small, medium and large events. Based on historical meeting and event use at the Salish Lodge, it is expected that 60% of event guests will remain onsite as hotel guests during an event. Another 40% of event guests will be “day use-drive in” guests. The table below shows the types and numbers of events anticipated at the new hotel.

SIZE	TYPICAL GUEST NUMBER APPROXIMATES			EVENTS/YEAR
	Total Guests	% Guests from Hotel	% Day-use Guests	
SMALL	1-15	60	40	50-70
MEDIUM	16-70	60	40	400-560
LARGE	70+	60	40	50-70
TOTAL NUMBER OF EVENTS PER YEAR				500-700

Although the majority of events will not reach capacity, the event space can accommodate up to 350 persons, as a large group or as multiple smaller groups. In a full capacity event, approximately 210 persons would remain onsite (350*60%), residing at the new hotel or the Salish Lodge across the highway. Room capacity between the 2 hotels (271 rooms at full build out) can accommodate all guests desiring to stay onsite. Day-use guests, at a full capacity event, are estimated at 140 persons per day (350*40%).

A very conservative industry standard of 1.1 persons per car for both overnight and day trips can be applied, amounting to 190 trips per day for overnight guests and 127 trips per day for day use guests, or a total of 317 trips per day (for a full capacity event).

If all 350-event guests were day use, the trips per day would amount to about 318 trips per day. If full capacity of the hotel (100% occupancy) were to occur at the same time as a 350-person day use event, a significantly unlikely outcome, the total trips into and out of the site would reach about 483. This scenario is not considered feasible, but is shown

to illustrate the traffic capacity for events with maximum combined day use and hotel use.

The traffic analysis completed for the SEPA review of this project analyzed a 450 daily vehicle trip count as a result of a very conservative full occupancy and full meeting space scenario. At this traffic volume, the analysis revealed local roadways to be adequate to provide an acceptable level of service to the area.